

A Catering strategy for the Franchise community: the view from HQ

On Nov 20, 1 PM EST, join Erle Dardick, CEO of MonkeyMedia Software, and a select group of C-level multi unit operators.

This is the 6th installment of The Brown Bag Lunch Sessions – a roundtable teleconference series covering the challenges & opportunities for restaurant-based catering operations.

Register now

Click here to register online

Contact Us

Phone: 877.666.6539 x100

erle@monkeymediasoftware.com

www.monkeymediasoftware.com

Catering is a must-have revenue stream, but it can be hard to execute across franchise-based operations.

Join us to take a closer look at how to do it right.

During this session we will discuss:

- Maintaining control with effective policies and procedures
- Balancing centralized and distributed processes
- What to expect from franchisees

