



December 16, 2009

Mo, Erle,

Once again, the Monkeys triumphantly got us through our most critical selling season. Dancing Deer has processed hundreds of thousands of transactions over the past year. Not only that, but our direct-to-consumer business exceeded our plan and our last-year volume.

A special, huge "thank you" to Naomi, whose tireless efforts (and several 2:30am phone calls) got us through without missing a beat. Your team never ceases to amaze and impress with their attitude, service and dedication. I continue to scream your praises from the rooftops. MonkeyMedia Software is a true business partner in every sense of the word.

Happy Holidays to all and thank you again for all of your support.

Warmest regards,

Scott Miller

Vice President, Direct-to-Consumer Channel
Dancing Deer Baking Company
65 Sprague Street West-A
Boston, MA 02136



To: monkeys

Sent: Fri Dec 18 22:14:44 2009

Subject: Nice product!

Just wanted to send a quick note that I'm really impressed with your software. I just placed an order with Dancing Deer Baking Co for the first time. Out of all the online ordering that I've done for the holiday season, it was by far the easiest and best experience I've had. From a customer's experience, nice job creating a product that actually works!

Sincerely,
Carolyne W.