



# MonkeyParty™

Shift your event catering business into high gear with MonkeyParty. From proposal to production, plan and execute every detail with unrivaled ease and efficiency. MonkeyParty simplifies event and food management so you can focus your energy on growing your business.

MonkeyParty takes care of business so you can take care of your customers.

## Highlights:

- 100% web-based, with no software to install. Accessible from any computer with web access, anywhere!
- A single system that fully integrates all aspects of event planning – from food to equipment to staff, and more
- At-a-glance calendar views with one-click drill-down to event details
- Easy management of menus, recipes, equipment and other assets
- Quickly generate and store proposals, contracts and other documents on customizable templates
- Complete customer and supplier accounting capabilities
- Highly configurable to adapt to your business needs
- Easily integrates with your existing accounting and web site management systems

## Get serious about catering™



- Better service through better control: a single, unified system to run your entire operation
- Improved profitability: manage your assets more efficiently and with less effort
- A springboard for growth: when you execute better, you win more business
- Better strategic management: Access a wealth of real-time information to make better business decisions
- Increased scalability: A 100% web-based application that can grow as your business grows

# Why choose MonkeyParty?

## For Catering Management

- Accelerate your catering business with a dedicated management system, accessible from anywhere you work
- Detailed visibility into all aspects of your business including communications, sales, and account management
- Unique built-in customer satisfaction tracking
- Your one-stop shop for managing all your catering assets.

## For the Kitchen

- Detailed production reporting by item and by order reduces errors and increases efficiency
- Easily handle notes and special requests, and print detailed instructions, labels and pack slips for each order
- Built-in inventory tracking and product costing help you stay in control.

## For Senior Management

- Standardize procedures for smoother execution from sales to production & delivery
- Improve operational efficiency to help focus resources on growth
- Leverage the latest technology to position your company as a leader in your segment.

### MonkeyParty optional add-ons

- Integrated credit card processing
- LeadTracker™ integrated CRM system for growing your sales
- Executive dashboard for real-time business intelligence and reporting

Request a live, no-obligation demo today at  
[www.monkeymediasoftware.com](http://www.monkeymediasoftware.com)

or call us toll free

1-877-6-MONKEY

## 2 formats

MonkeyParty is available in two formats, depending on the size and scope of your catering operations:

1. **Small/Medium Business (SMB):**  
The SMB format provides all the functionality you need to manage events from start to finish
2. **Enterprise:** Designed for larger businesses, the Enterprise format expands on the SMB version with the ability to add customized features that reflect the complexities of larger operators.

### Contact Us

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### About MonkeyMedia Software

Established in 1998 out of our own corporate catering business, MonkeyMedia Software is a privately held company offering a range of solutions for foodservice operators including quick-serve and fast casual restaurants, bakeries, commissaries, food factories and mail order companies. Our family of web-based applications currently supports more than \$300 million in annual revenues for our customers.

MonkeyMedia™  
S O F T W A R E

