

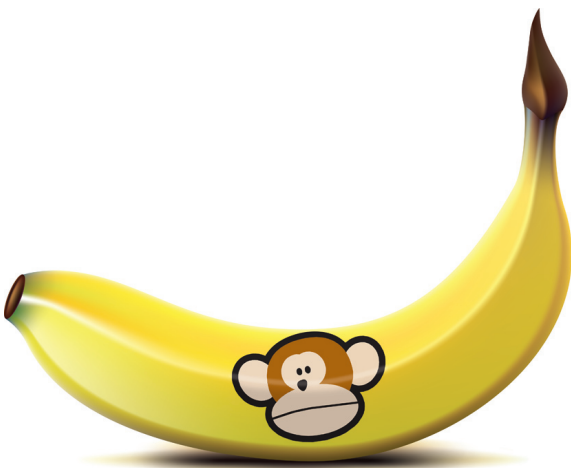
Top 10* Reasons You Should Use MonkeyCatering

The Platform 'Top 10'

1. MonkeyCatering offers the most thorough, comprehensive function set on the market.
2. Our software vision/platform is firmly rooted in our own experiences as deli & catering operators, and continues to grow stronger after ten years of real world implementations.
3. Our platform provides a single, unified solution for managing all your order streams – online, call center, kiosk and in-store.
4. MonkeyCatering delivers real-time visibility and control over your catering business unit, from sales to production to distribution and accounting.
5. Comprehensive reporting delivers better business intelligence to enable better business decisions.
6. MonkeyCatering enables expansive process standardization for your catering operations, building productivity and sales simultaneously, while providing a consistent, stable structure for training and development.
7. Our 'boutique' development approach ensures that your platform is configured to fit the unique processes and workflow of your business.
8. Our scalable, extensible architecture ensures that your application will grow and evolve with your changing needs.
9. Each client is assigned a dedicated Account Manager for direct, accountable client service. This is supported by a comprehensive system (MonkeyRMS) to track every request and provide "in-moment" progress/status visibility.
10. SaaS model eliminates significant hardware and IT dependencies, reducing operating costs by as much as 17% and improving operating effectiveness (Aberdeen Research, Jan. 2009, ThinkStrategies.com, Feb. 2009).

The Company 'Top 3'

1. MonkeyMedia Software boasts a professional senior management team with diverse business experience. Each member of the team has more than 20 years of experience across a range of industries including software, automotive, publishing, new media, industrial and (of course) foodservice operations.
2. We operate off a sound company business plan with a focus on sustainable growth and visible differentiation.
3. All of our employees care passionately about what they do and how they do it.



B e c a u s e

taking the order is the easy part. We believe in keeping it simple. We Work Hard. We Play Hard. We Believe in Giving. We Love to Share Ideas. We Like Bananas. We like to collaborate. We don't always say yes. We don't always say no. We're not shy! We believe in ourselves. We go the extra mile. We believe in service. We train hard. We believe in good health. We believe in kindness. We want to succeed. We see our clients' success as ours. We believe in having fun. We got here through hard work and perseverance. We are passionate about our brand. We are passionate about our clients' brands. We believe that we are the best at what we do. We're honest. We believe in working effectively. We are good at time management. We are highly organized. We have great controls. We are responsible. We believe in our people. We believe in love. We believe in peace. We believe in happiness. We believe in work/life balance. We like to eat well. We believe in making it right for our clients. We believe that transferring knowledge is the key to getting it right. We believe the food industry is amazing. We are entrepreneurial. We believe in making it happen. We believe in fitness. We believe in working at our relationships. We are accountable to our stakeholders, and that includes our clients. We do not take our jobs for granted. We do not take our clients for granted. We believe in providing opportunity. We believe in creating opportunity. We believe in sustainability. We believe in giving back to our community. We have a long term outlook. We like to have fun. We are nice people. We're Serious!



MonkeyMedia™

S O F T W A R E